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Irish Traditional  
Music Archive

Taisce Cheol  
Dúchais Éireann

# Virtual Willie Clancy Summer School 2020

Treasa Harkin

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# Willie Clancy Summer School



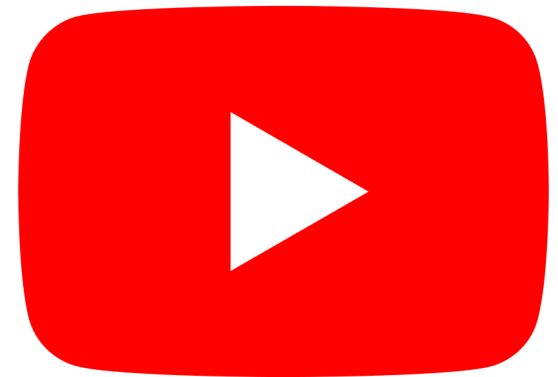
Classes, lectures, concerts and informal sessions held in Miltown Malbay, Co. Clare in the first week of July each year since 1973.

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# Putting the festival online

- Workflow
  - Identify the video material
  - Clear the rights
  - Find/download/convert the files
  - Edit videos and add branding
  - Upload to YouTube
  - Make available on the website



# Challenges

- Technical
- Metadata
- Rights
- Time pressures



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# Technical challenges



- Domestic broadband
- Video editing
- Moving large video files on and off the network

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# Rights challenges

- 170 performers to be contacted
- Finding contact details for performers
- Tracking consent for the same individuals in multiple performances
- Advance viewing

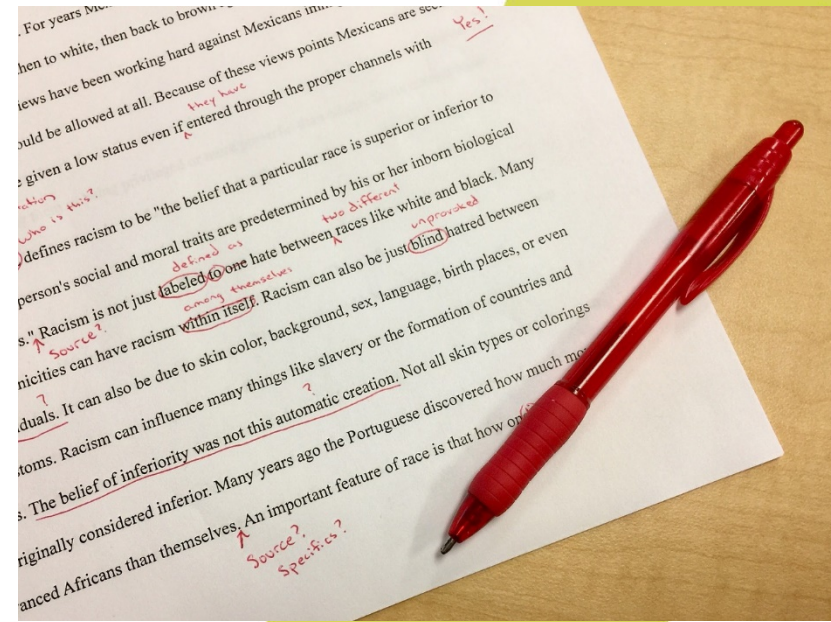
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# Metadata challenges

- Standard of metadata was not consistent
- Missing full catalogue records
- Unidentified tunes and songs
- Maintain ITMA's high standards and attention to detail



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# Time pressures

- Hugely time-consuming
- Too ambitious in the time-frame
- Huge amount of voluntary overtime from staff
- Would not have happened
  - If we were not all working from home
  - Without the Digital Repository





# Lessons learned

- Quality control on material going into the Digital Repository
- Cataloguing standards need to be overhauled
- Cataloguing backlog needs to be addressed
- We need a CRM to manage contacts and to track copyright
- Benefits of outsourcing
- Social media

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# Final thoughts

- Very worthwhile project
- Huge response both nationally and internationally
- Increased ITMA's profile
- Increased funding

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# Final thoughts

- Very worthwhile project
- Huge response both nationally and internationally
- Increased ITMA's profile
- Increased funding
  
- BUT
  - Too ambitious
  - Never again!

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[www.itma.ie](http://www.itma.ie)